



## ***A COMMUNITY CHALLENGE***

**Sponsored by the Montana Food Bank Network**

Co-Sponsors: Community Food and Nutrition Grant through the  
Department of Public Health and Human Services  
The Human Resource Development Council State Association  
Office of Public Instruction  
State Advisory Council on Food and Nutrition

**October 7-9, 2003**

Red Lion Colonial Inn  
2301 Colonial Drive  
Helena, Montana 59601  
(406) 443-2100

# Welcome Address

## **Mayor James (Jim) E. Smith**

*Elected Mayor in November of 2001, Mayor Smith served as a Helena city commissioner from January 2000 – December 2001. Jim was born in Anaconda in 1948, oldest of six children. Jim attended Carroll College and graduated in 1970 with a degree in History. Mayor Smith enrolled in night school in 1987 and received a Masters in Public Administration from MSU in 1992. Following a number of odd jobs in Helena and the Flathead, Jim returned to Helena in 1978 and began working on public policy and legislative matters, first with the MT Senior Citizens Association, then with Rocky Mountain Development Council, and finally with the Region VII Community Action Association. Jim is the CO-owner of Smith & McGowan, Inc., a lobbying and association management firm.*

## **Meet Our Keynote Speakers**

### **Dr. Gail Gray, Director Montana Department of Public Health and Human Services**

*Governor Judy Martz appointed Gail Gray as Director of the Department of Public Health and Human Services effective January 2001. As Director, Gail is responsible for overall department policy development, management and coordination of programs. In 1987-88, Gray was Director of the former Department of Social and Rehabilitation Services, which was renamed DPHHS in a 1995 reorganization of state agencies. From 1978 to 1987 and from 1989 to 2000 Gail worked for the Office of Public Instruction, first as Director of Special Education and most recently as Assistant Superintendent for Curriculum Services. Gail, who grew up in Cut Bank, received her bachelor's degree in physical education in 1968 from Whitworth College. She received her master's degree in physical education in 1971 from the University of Northern Colorado; her master's degree in special education in 1977 from Creighton University; and her doctorate in education in 1999 from Montana State University-Bozeman.*

### **Dr. Ruby Payne, President Aha!, Process, Inc.**

*Ruby K. Payne, Ph.D. has been a professional educator since 1972, serving as a high school teacher and department chairperson, elementary principle, and central-office administrator. Since 1994 Dr. Payne, founder and president of aha! Process, Inc., has been sharing her insights about the culture of poverty—and how to help educators and other professionals work effectively with children and adults from that culture—in more than a thousand workshop settings throughout North America. Her seminal work, *A Framework for Understanding Poverty* teaches the hidden rules of economic class and spreads the message that, despite the obstacles poverty can create in all types of interaction, there are specific strategies for overcoming them. Since publishing *Framework* in 1995, Dr. Payne also has written or co-authored nearly a dozen books surrounding these issues in such areas as education, social services, the workplace, faith communities, and leadership. She received her B.A. in English Education from Goshen (IN) College. She earned a master's degree in English Literature from Western Michigan University and her doctorate in Education Leadership and Policy Studies from Loyola University (IL).*

### **Phillip Mangano, Executive Director U.S. Interagency Council on Homelessness (ICH)**

*Mr. Mangano was appointed by President Bush to lead the Interagency Council on Homelessness in March, 2002. The Interagency Council is a part of the Domestic Policy Council within the Executive Office of the President and is responsible for the coordination of 20 federal agencies in their response to reduce and end homelessness. Prior to his appointment by President Bush to lead the Interagency Council, Mr. Mangano was the founding Executive Director of the Massachusetts Housing and Shelter Alliance (MHSA), a statewide coalition of 80 agencies which operate over 200 programs. During the 12 years of Mr. Mangano's tenure MHSA developed statewide strategies to reduce and end homelessness in Massachusetts. His formulation of the front door/back door paradigm of advocacy response was adopted by the National Alliance to End Homelessness and is now central to the national strategy to end homelessness. Mr. Mangano has spoken extensively throughout the United States on the abolition of homelessness. His work at the United States Interagency Council on Homelessness is intended to further this abolitionist effort.*

**Dr. Larry D. Swanson, Associate Director  
O'Connor Center for the Rocky Mountain West**

*Larry Swanson, of the O'Connor Center for the Rocky Mountain West at the University of Montana and head of the Center's Regional Economy program, is associate director of an interdisciplinary program dedicated to the broad-based study of the Rocky Mountain West region of the United States and Canada. Larry has worked as a journalist, economic consultant, researcher, and policy analyst. He received a Ph.D. in economics and community and regional development from the University of Nebraska in 1980 and served as director of the Great Plains Office of Policy Studies at the University of Nebraska in the early 80s. He then worked as a private economist and policy consultant for several years prior to joining the University of Montana in 1988, as director of economic analysis for UM's Bureau of Business Research. His work spans projects and studies in community and regional development, natural resource management and environmental protection, transportation planning, international trade, and public policy. Swanson has developed what is referred to as the Regional Economies Assessment Database or READ System, which is specifically designed for use in systematically evaluating economic conditions and trends among sub-state regional economies throughout the West and for supplying essential information for use in regionally-based strategies for economic improvement.*

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***HUNGER & HOMELESSNESS CONFERENCE***  
***A Community Challenge***

**TUESDAY, October 7th, 2003**

- 8:30 a.m.      Opening Reception:** Breakfast, Registration, Literature Tables, Silent Auction (begin bidding)
- 10:00 a.m.      Welcome Address**
- 10:15 a.m.      Opening Remarks**
- 10:30 a.m.      Keynote Address, General Session:**  
                    **Dr. Gail Gray, DPHHS**  
                    Dr. Gray will speak on the fallout of state legislative action, the TANF cash assistance reductions, and changes to mental health policies. The session will be open to questions. Conference participants will be able to receive feedback directly from DPHHS program administrators, who will also be given time to speak.
- 12:00 p.m.      Lunch and MFBN Agency Relations Council Meeting**
- 1:30 p.m.      Breakout Session I**
- A.      Food Safety Training, Part One**  
                    This two-part session will go over the basics of proper food storage, including proper temperature, sanitation practices, re-pack procedures, and distribution of food to clients as designated by both the state of Montana and America's Second Harvest.
- B.      2003 Legislative Issues Analysis**  
                    Advocates for low-income services will facilitate a discussion concerning the outcome of the 2003 State Legislative Session. Programs administered by the Department of Public Health and Human Services, state budget cuts, tax issues and program access will be amongst the issues most prominently featured at this session.
- C.      New Homeless School Liaisons' Training, Part One**  
                    A specific training conducted by the Office of Public Instruction.
- D.      The Section 8 Program and Best Practices Showcase**  
                    Representatives from the Montana Department of Commerce and Helena's Rocky Mountain Development Center will discuss the latest developments in rental assistance programs.
- 3:00 p.m.      Break**

- 3:15 p.m. Breakout Session II**
- A. Food Safety Training, Part Two**  
This session will further the knowledge and skills of those operating food pantries and feeding programs, and will be presented by MSU Extension's Food Stamp Nutrition Education Program (FSNEP) Coordinators.
  - B. Food Stamp Outreach Techniques**  
This session will extol the importance of extending food stamp outreach efforts in Montana and provide examples of how this program can work for both the state's rural and urban communities alike.
  - C. New Homeless School Liaisons' Training, Part Two**  
A specific training conducted by the Office of Public Instruction.
  - D. Accessing Mainstream Resources**  
This session will be geared towards the "front line worker" and will explore the various government programs available to homeless persons, including SSI, CHIP, Food Stamps, and Medicaid. An overview and update of the Continuum of Care will also be provided.
- 4:45 p.m. Break**
- 6:00 p.m. Dinner**  
**Speaker: Dr. Larry D. Swanson, Associate Director**  
O'Connor Center for the Rocky Mountain West
- 7:30 p.m. Entertainment—TBA**
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## **WEDNESDAY, OCTOBER 8TH, 2003**

- 7:30 a.m. Breakfast**
- 8:15 a.m. Opening Remarks—Peggy Grimes, MFBN**
- 8:30 a.m. Keynote Address, General Session:**  
**Dr. Ruby Payne, aha! Process, Inc.**  
Economic realities create ways of thinking and behaving. The closer one is to merely "surviving," the less time there is for the pursuit of learning. Hidden rules of behavior, resources, discipline, and creating relationships are the major topics to be discussed in understanding and successfully teaching children from generational poverty.
- 10:30 a.m. Book Signing and Break**
- 11:00 a.m. Breakout Session III**
- A. Inventory Control Skill Building Session**  
This session will detail the importance of tracking inventory through the process of receiving, storing, and distributing food to clients. Food pantry and feeding program operators will be welcome to bring their questions to this session!
  - B. Child Obesity and Nutrition Education**  
This session will present information on how American children's eating habits have changed in past years, how that shift has resulted in weight gain, and what social service providers can do to help their clients, and these children, improve upon their food choices.
  - C. OPEN—OPI School Liaisons to attend other sessions**

**D. Homelessness in Montana:**

**“What do we know and what is being done about it, and what needs still exist?”**

This session will be based on the 2002 Homelessness Survey results, and will also provide an overview of the newly formed Policy Academy on Chronic Homelessness. Service providers from across the state will address the needs and challenges in providing permanent and temporary housing for those in need.

**12:30 p.m. Lunch**  
**Overview of Community Asset Development**

**2:00 p.m. Breakout Session IV**

**A. Media Relations Training**

While the need for community intervention and public recognition of the rate of hunger and homelessness in Montana is extraordinarily high, it is important for service providers to sharpen their media-relations skills. This session will explore the methods with which service providers can make the needs of their clients better known to the communities on which they depend.

**B. Child Nutrition Reauthorization—Legislative Update**

All Child Nutrition Programs are scheduled to be reauthorized this year, including the School Breakfast and Lunch Programs, the Summer Food Service Program, After School Snack, and Kids Café Programs. With legislation currently evolving and being debated in D.C., this session will explain both the significance of these programs to Montana’s kids and what messages we need for those in Washington to hear.

**C. Open— OPI School Liaisons to attend other sessions**

**D. Policy Academy on Chronic Homelessness**

Members of the Montana Policy Academy on Chronic Homelessness will join Executive Director of the U.S. Interagency Council on Homelessness, Phillip Mangano, to discuss what efforts will be addressed in coming years as outlined in a newly approved work plan.

**3:30 p.m. Break**

**3:45 p.m. Keynote Address: General Session**  
**Phillip Mangano, U.S. Interagency Council on Homelessness**

"We can no longer tolerate the homelessness of so many of our neighbors. Our strategy begins in the White House and extends to the street in collaboration with state and local government, homeless and mainstream providers and advocates, and homeless people themselves. Our intent is to include everyone in the response - government, community and faith based organizations, businesses, consumers - to insure that no one is left behind."

**5:15 p.m. Adjourn to Prepare for Awards Ceremony and Reception**

**6:30 p.m. State Advisory Council on Food and Nutrition Awards Ceremony and Reception**  
Capitol Rotunda  
Reception with hors d’oeuvres

**8:30 p.m. Dinner on Your Own**

**THURSDAY, October 9th, 2003**

**7:30 a.m. Breakfast**

**8:00 a.m. Motivational Speaker/Comedian**  
**Silent Auction Winners Announced**

- 9:00 a.m. Break**
- 9:15 a.m. Breakout Session V**
- A. Grant Writing 101**  
After a series of state budget cuts and a downturn in both the state and national economy, it has become more important than ever to develop efficient grant writing skills. This session will delve into the basic “dos” and “don'ts” of grant writing through a hands-on learning experience.
  - B. The Faith Based Initiative, Pros and Cons**  
This session will explore the pros and cons of the Faith Based Initiative from the standpoint of the DPHHS, Montana’s only Faith-Health Cooperative (MSU), and two Montana based service providers. Presenters will explain what impact the Faith Based Initiative will have on Montana’s rural communities verses more urban areas of the United States.
  - C. New Homeless School Liaisons’ Training, Part Three**  
A specific training conducted by the Office of Public Instruction.
  - D. Home Choice Coalition**  
The Montana Home Choice Coalition is a coalition of consumers with disabilities, advocates, housing providers, local, state, and federal agencies, and the housing finance community, which is working to create better community housing choices for all people with disabilities. Participants will learn about the Home Choice Coalition’s efforts to create new affordable housing opportunities for people with disabilities, including the development of affordable rental and homeownership opportunities, as well as services that sustain stable community living options for people and families with disabilities.
- 10:45 a.m. Break**
- 11:00 a.m. Breakout Session VI**
- A. Federal Food Programs Demystified**  
Acronyms will be spelled out in plain English, program rules compared and clarified, and questions answered in this educational session.
  - B. Community Nutrition Coalitions**  
Originally a project of the Montana Hunger Coalition, the Community Nutrition Coalitions are intended to be a grassroots response to the rapidly growing occurrence of hunger and food insecurity in Montana. This session will focus on how to improve an existing CNC, detail how/why a group may begin to develop a CNC, and how these groups can feed each other through idea sharing.
  - C. New Homeless School Liaisons’ Training, Part Three**  
A specific training conducted by the Office of Public Instruction.
  - D. Maintaining Healthy Boundaries and Burnout Prevention**  
This entertaining workshop gives direct service providers ideas for setting healthy boundaries. The establishment of appropriate boundaries is essential in avoiding caseworker burn out and compassion fatigue.
- 12:30 P.M. Adjourn—Box Lunches**

### 2003 Conference Planning Committee

**Tom Friesen**  
Helena

**Jim Nolan**  
Helena

**Susan Gecho-Gobbs**  
Helena

**Terry Teichrow**  
Helena

**Peggy Grimes**  
Missoula

**Bob Buzzas**  
Bozeman

**Leslie Colbrese**  
Glendive

**Nicole Kniffen**  
Missoula

**Emily Johnson**  
Missoula

## **REGISTRATION DEADLINE: September 30, 2003**

No phone registrations will be accepted; a check for the amount of **\$75** (U.S. dollars, which includes all meals at the conference plus coffee breaks)\*, must accompany your registration form. A \$10.00 processing fee will be assessed for cancellations prior to September 30, 2003. Requests for refunds must be made in writing to the Montana Food Bank Network. The fee, less the \$10.00 processing fee, will be refunded if cancellation is post-marked by September 30, 2003. No refunds will be given after September 30, 2003. A confirmation letter will be sent to you. However, if you do not receive your confirmation before the conference, please check at the registration desk at the Colonial Inn between 7:30-8:30 a.m., October 7<sup>th</sup>.

\* If three or more registrants are attending the conference from the same agency, the registration fee is \$60.

## **LOW-INCOME SCHOLARSHIP ASSISTANCE**

The Human Resource Council State Association has provided funds to help defray the expenses for low-income participants. To receive assistance, please send a written request to:

Montana Food Bank Network  
5625 Expressway, Missoula, Montana 59808  
(406) 721-3825 or (800) 809-4752

## **HOUSING**

A block of rooms have been reserved at the Colonial Inn as well as several motels in the Helena area. The Colonial Inn will set aside a certain number of rooms on a first-come, first-served basis at \$55.00/single plus tax and \$72.00/double plus tax. Cost for housing is based on per person/per day occupancy. Listed below are telephone numbers for the Colonial Inn and other area motels.

**EACH PARTICIPANT WILL BE  
RESPONSIBLE FOR HIS/HER OWN ROOM RESERVATIONS AND ROOM COSTS.**

Colonial Inn – 2310 Colonial Drive	443-2100
Super 8 Motel – 2201 11 <sup>th</sup> Avenue	443-2450
Day's Inn – 2001 Prospect	442-3280
Holiday Inn Express – 701 Washington	449-4000
Aladdin Motor Inn – 2101 11 <sup>th</sup> Avenue	443-2300
Motel 6 – 800 North Oregon	442-9990
Jorgensen's Holiday Motel	442-1770

## **Silent Auction/Fund Raiser and Literature Tables**

Please bring new, unused items that are unique to your area for the silent auction! The proceeds from this auction will help to offset the cost of the conference, while giving your agency and/or area of the state some extra recognition. Bidding will begin at the opening reception on the morning of Tuesday, October 7<sup>th</sup> and will remain open until the morning of Thursday, October 9<sup>th</sup>. Silent Auction winners will be announced before the end of the conference. For more information, please contact Nicole Kniffen at (406) 721-3825.

If you or someone from your organization would be interested in staffing a table with your agency's own literature at the opening reception on October 7<sup>th</sup>, please contact Emily Johnson at (406) 721-3825. We'll have a table waiting for you!



5625 Expressway  
Missoula, MT  
59808

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U.S. Postage  
Paid  
Missoula, Montana  
Permit No. 0365



**Hunger and Homelessness Conference  
A Community Challenge  
Registration Deadline: September 30, 2003**

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_  
Street Address City State Zip

Job Title \_\_\_\_\_

Registration Fee:	No. Attending on this form _____	\$75.00 each	\$ _____
One-Day Registration:	No. Attending on the Day _____	\$40.00/Day	\$ _____
Late Fee (after September 30, 2003)		\$25.00 each	\$ _____

**Reception at State Capitol, Rotunda** \$5.00/person \$ \_\_\_\_\_

**Total Enclosed** (Registration, Late Fee and Reception) \$ \_\_\_\_\_

***Make Check Payable to and send this registration form and check to:***

**Montana Food Bank Network  
5625 Expressway  
Missoula, Montana 59808**

**PLEASE CIRCLE WHICH OF THE BELOW SESSIONS YOU PLAN TO ATTEND:**

**Tuesday, October 7<sup>th</sup> 2003**

10:30 a.m.	Keynote Address: Dr. Gail Gray, DPHHS
1:30 p.m.	A. Food Safety Training, Part One B. 2003 Legislative Issues and Analysis C. OPI Training for School Liaisons D. The Section 8 Program and Best Practices Showcase
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3:15 p.m.	A. Food Safety Training, Part Two B. Food Stamp Outreach Techniques C. OPI Training for School Liaisons D. Accessing Mainstream Resources, Housing and Homelessness
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6:00 p.m.	Keynote Address: Dr. Larry Swanson, Center for the Rocky Mount. West
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**Wednesday, October 8<sup>th</sup>, 2003**

8:30 a.m.	Keynote Address: Dr. Ruby Payne, aha! Process, Inc.
11:00 a.m.	A. Inventory Control Skill Building Session B. Child Obesity and Nutrition Education C. Homelessness in Montana: tri-fold approach

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- 2:00 p.m.      A.      Media Relations Training  
                    B.      Child Nutrition Reauthorization  
                    C.      Policy Academy on Chronic Homelessness
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- 3:45 p.m.      Keynote Address: Phillip Mangano, Interagency Council on Homelessness  
6:30 p.m.      Awards Ceremony and Reception at the Capitol Rotunda
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**Thursday, October 9<sup>th</sup>, 2003**

- 8:00 a.m.      Motivational Speaker/Comedian
- 9:15 a.m.      A.      Grant Writing 101  
                    B.      Faith-Based Initiative: Pros and Cons  
                    C.      OPI Training for School Liaisons, Part Three  
                    D.      Home Choice Coalition
- 
- 11:00 a.m.      A. Federal Food Programs Demystified  
                    B.      Community Nutrition Coalition Building  
                    C.      OPI Training for School Liaisons, Part Four  
                    D.      Maintaining Healthy Boundaries and Burnout Prevention

**\*Please make additional copies as needed. Thank you!**